STAGWELL
TRANSFORMING MARKETING

Q3 2026 *Financial Highlights*

ACCELERATING GROWTH

Organic Revenue growth of 11% YoY to $816M, Organic Net revenue growth of 7% YoY to $664M

- Performance driven by organic net revenue growth of 23% in Digital Transformation; Organic two-year stack of 30% continues improving trend and demonstrates accelerating momentum
- Organic net revenue growth of 108% in The Marketing Cloud driven by accelerating Software & Enterprise Tech sales
- Communications saw sequential improvement in organic net revenue growth to 20% in 3Q26 ahead of upcoming US Midterm elections

CONTINUING NEW BUSINESS MOMENTUM

$168M of net new business, bringing LTM NNB to $586M

- Secured largest ever multi-agency win with ServiceNow
- Landed first major Federal Government contract with U.S. Central Command
- $59M of committed revenue for Enterprise Tech Solutions year-to-date, including Stagwell Machines, more than double initial $25 million target

IMPROVING CASH & COSTS

3Q26 adjusted EPS grew 42% to $0.34

- Adjusted EBITDA grew 25% to $145M, a 22% margin, approximately 290bps higher than 3Q25
- Cash Flow from Operations improved $125M YoY*
- Labor Ratio in 3Q26 stands at 57.6%, an improvement of 400bps versus the prior year period
- Actioned $78 million to date of the $80-$100M of cost savings by YE26 announced in April 2025

TRANSFORMING THE BUSINESS

Expanded strategic partnership with Palantir to strengthen Stagwell enterprise solutions and co-develop future tools

- Launched new global media agency Stagwell Media, introducing a differentiated media model designed for agility, performance, and growth
- Streamlined AI product go-to-market strategy with Stagwell AI, a unified portfolio of agentic technology solutions including Stagwell Machines for enterprises and NEW by Stagwell AI for SMBs
- Acquired Freestar, an ad operation platform serving blue-chip online publishers like Fortune and The Boston Globe, to further our investment in owned media

2026 *Financial Outlook*

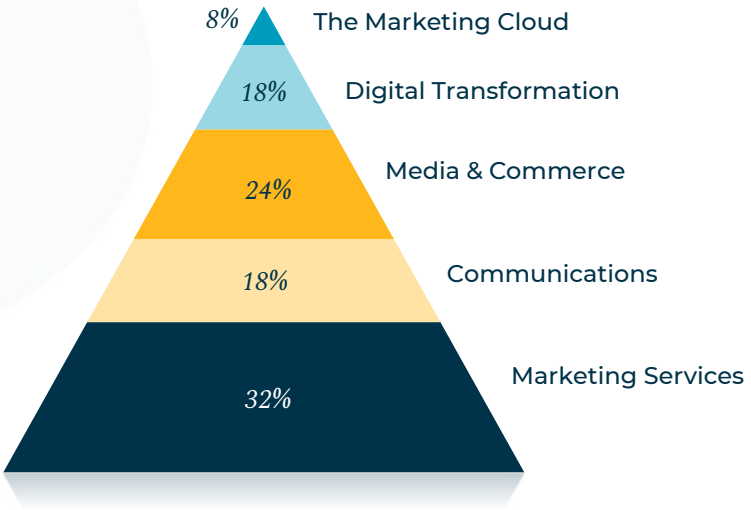
Raise

$490M - $540M	ADJUSTED EBITDA
$1.07 - $1.21	ADJUSTED EPS

Reiterate

8% - 12%	TOTAL NET REVENUE GROWTH
50% - 60%	FREE CASH CONVERSION

Q3 26 Net Revenue *by Operating Segment*



Notable Wins *& Partnerships*

servicenow

Inked a three-year strategic partnership with ServiceNow to collaborate on joint go-to-market initiatives, unify operations, and exchange forward-deployed engineers in a co-innovation model. ServiceNow will use Machine OS, and Code and Theory, 72andSunny, Movers+Shakers, and Allison Worldwide will work with them.

Palantir

Built on our Nov. 2025 agreement with Palantir including the integration of Palantir tech in Stagwell Machines, co-development of enterprise tools; and the naming of Stagwell as Palantir's premier marketing transformation partner.

FREESTAR

Strengthened our Owned Media offering with the acquisition of Freestar, a leading services and monetization partner that adds programmatic advertising expertise, audience intelligence and a more streamlined supply path.

For full financial results, reconciliations and definitions of Non-GAAP Financial Measures please refer to our Earnings Release dated October 29, 2026

** Includes a one-time $3.1M pension settlement contribution*