

Q2 2026 *Financial Highlights*

ACCELERATING MOMENTUM

**Organic Revenue growth of 10% YoY to \$786M,
Organic Net revenue growth of 5% YoY to \$632M**

- Performance driven by organic net revenue growth of 18% in Digital Transformation; Organic two-year stack of more than 29% continues improving trend and demonstrates accelerating momentum
- Communications saw sequential improvement in organic net revenue growth to 12% in 2Q26 ahead of political super-cycle kicking off mid-year

CONTINUING NEW BUSINESS MOMENTUM

**Record \$171M of net new business, bringing LTM
NNB to \$540M**

- Secured multiple high profile new customer wins and expansions with leading companies including Adobe, IBM, Mondelēz, Visit California, Heineken, Hershey and Haier
- \$16M of committed revenue in 1H26 for Enterprise Tech Solutions, including The Machine and SATS
- Top 100 customers grew 16% YoY in 2Q26

IMPROVING CASH & COSTS

2Q26 adjusted EPS grew 39% to \$0.25

- Adjusted EBITDA grew 15% to \$109M, a 17% margin, 140bps higher than 2Q25
- Cash Flow from Operations improved \$9M YoY
- Labor Ratio in 2Q26 stands at 60.9%, an improvement of 280bps versus the prior year period
- Actioned \$70 million to date of the \$80-\$100M of cost savings by YE26 announced in April 2025

INVESTING IN THE BUSINESS

**Launched The Media Machine, an AI-native
operating system built to automate end-to-end
media workflow**

- Announced agreement to acquire QStrauss Consulting, a Colombia-based leading Adobe implementation and consulting firm, into the Code and Theory Network
- Launched Stagwell Curate, our new AI-powered marketplace and platform that curates ad inventory in-house
- Repurchased 6M shares in 2Q26 bringing share count down to 244M at quarter close, approximately 17M lower than in June 2025

2026 *Financial Outlook*

8% - 12%

TOTAL NET REVENUE GROWTH

\$475M - \$525M

ADJUSTED EBITDA

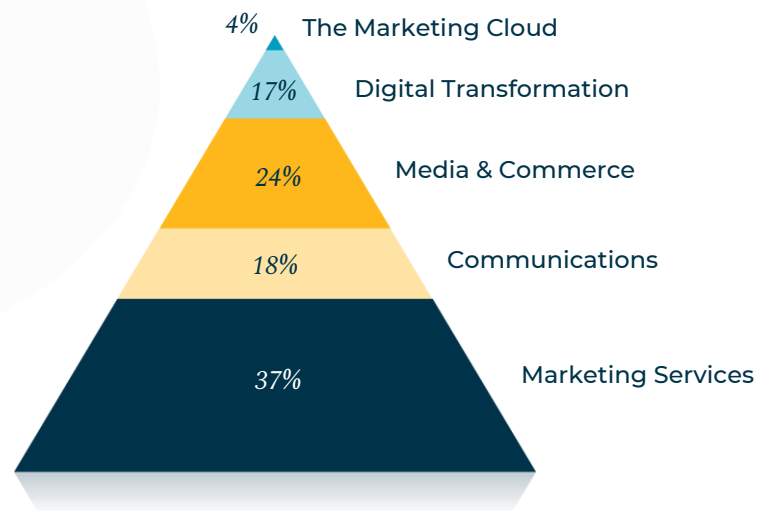
50% - 60%

FREE CASH FLOW CONVERSION

\$1.03 - \$1.17

ADJUSTED EPS

Q2 26 Net Revenue *by Operating Segment*



Notable Wins & *Expansions*

