



FY 2023 *Financial Highlights*

GROWING CUSTOMER BASE

Record of over \$270M in net LTM new business revenue secured in FY23

- \$65 million of net new business wins in Q4'23
- \$1.2 billion of pitches participated in as industry recognition grows
- Top 100 clients grew net revenue 7% YOY

EXECUTING GLOBAL STRATEGY

International net revenue grew 13% in FY23, led by strong growth in EMEA of 17%

- Stagwell Europe regional HQ in London launched, connecting 750 of 1900 regional employees
- Global affiliate program grew to 70+ partners
- Q1 2024 acquisitions of What's Next Partners and Sidekick extend European footprint

MANAGING COSTS

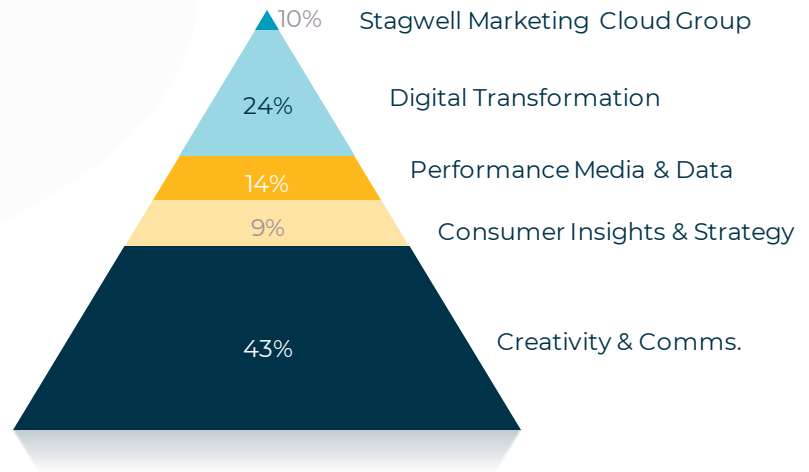
Realized promised \$30M of operational efficiencies announced at merger

- \$98 million of annualized staff cost savings actioned
- Making progress to realize \$35M of additional operational efficiencies previously announced.

2024 *Outlook*

5% - 7%	ORGANIC NET REVENUE GROWTH
4% - 5%	ORGANIC NET REV GROWTH EX. ADVOCACY
\$400M - \$450M	ADJUSTED EBITDA
~ 50%	FREE CASH FLOW CONVERSION
\$0.75 - \$0.88	ADJUSTED EPS

Q4 23 Net Revenue *by Principal Capability*



FY 2023 *Growing Business Portfolio*



Acquired In the Company of Huskies, a digital creative agency based in Ireland, which joins the Forsman & Bodenfors Global Creative Collective.



Acquired Tinsel Experiential Design, marketing and design studio focused on immersive experiences, which has grown tenfold in the past three years.



Acquired Left Field Labs, a digital agency with 15 years of inventing digital products and experiences. LFL joins Stagwell's Constellation network, to develop AI, immersive and digital solutions.



Acquired Movers+Shakers, a creative agency lauded by Adweek as "The Best Agency in the World on TikTok," which joins Constellation to add capabilities in social and digital platforms.



Completed the divestment of ConcentricLife to Accenture for \$245 million. A portion of the proceeds will be invested into key growth areas including geographic expansion, digital transformation and AI

For full financial results, reconciliations and definitions of Non-GAAP Financial Measures please refer to our Earnings Release dated Feb. 27, 2024.