



Q1 2023 *Financial Highlights*

COMPELLING 2-YEAR GROWTH

21% organic net revenue growth on 2-year stack

Net revenue ex. advocacy of \$494 million in 1Q, growing 1% year on year

REMOVING A STOCK OVERHANG

Buy-back of 23.3M Class A Shares

Will reduce share count by more than 8% to 267M; Accretive to Adjusted EPS

INVESTING IN TECHNOLOGY

Stagwell Marketing Cloud Accelerating

Launched generative AI product for PR professionals; Shared AR product ARound now in 3 professional sports leagues.

WINNING STRONG NEW BUSINESS

Net new business of \$53M in Q1

and \$212 million for the trailing twelve months.

2023 *Outlook*

7.5 - 10%

ORGANIC NET REVENUE GROWTH

10 - 14%

ORGANIC GROWTH EX-ADVOCACY

\$450M - \$490M

ADJUSTED EBITDA

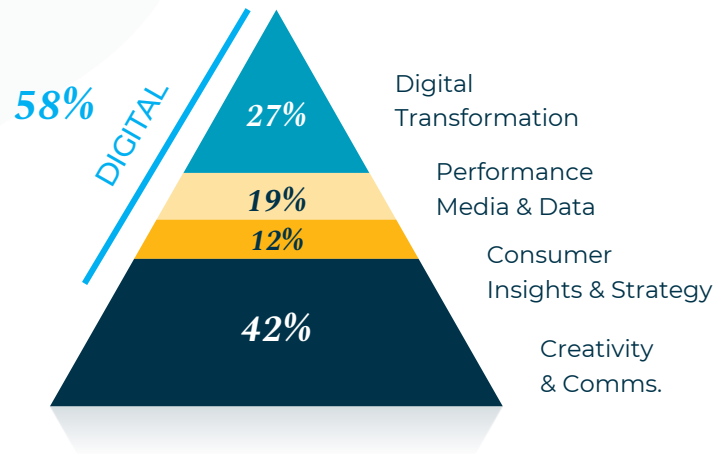
50 - 60%

FREE CASH FLOW CONVERSION

\$0.90 - \$1.05

ADJUSTED EPS

Q1 23 Net Revenue *by Principal Capability*



Evolving for the Future of *Digital Marketing*

CODE AND THEORY



Code and Theory is building new artificial intelligence capabilities with Oracle Cloud Infrastructure.



ConcentricLife

Scout and Concentric Health Experience merge to help brands answer rising consumer demands in rare disease, health and wellness.

CPB[®]

MMI Agency, Vitro, and Observatory combine under Crispin Porter Bogusky, adding centers of excellence in paid and performance media and marketing, content and audience insight and analytics.

For full financial results, reconciliations and definitions of Non-GAAP Financial Measures please refer to our Earnings Release dated May 9, 2023.