

2Q 2022 Pro Forma Financial Highlights

→ **\$556M NET REVENUE**
+16% y/y Organic Growth
 +15% excluding Advocacy

→ **\$111M in ADJ EBITDA**
20% Margin On Net Revenue
 63% Comp-to-Revenue ratio

→ **GROWING DIGITAL MIX**
57% of Net Revenue
 62% of adjusted EBITDA

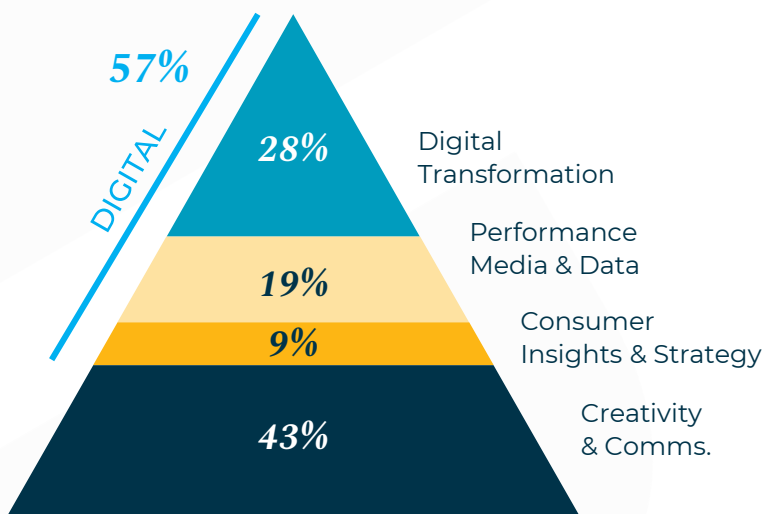
→ **WINNING BIGGER**
\$6M Top 25 Client Net Revenue Avg.
 +30% versus prior year period

REAFFIRMING 2022 Outlook

18 – 22%
13 – 17%
\$450 – \$480M
~30%

NET REVENUE GROWTH
 GROWTH EX-ADVOCACY
 OF ADJUSTED EBITDA
 FREE CASH FLOW GROWTH

2Q Net Revenue by Principal Capability



Strategic Acquisitions



Real-time, AI-powered SaaS platform that uncovers consumer, creative, and contextual insights for scaled modern marketing. Apollo will be integrated into the CUE platform within the Stagwell Marketing Cloud



Omnichannel content creation and adaptation production company based in Kyiv, Ukraine. Bolsters Stagwell's multilingual media and content production capabilities. Blue chip clients like Kimberly-Clark, Colgate-Palmolive and Pepsico.