

## 1Q 2022 Pro Forma Financial Highlights

→ **\$527M NET REVENUE**  
**+24% y/y Organic Growth**  
 \$54M Net New Business Wins

→ **\$101M in ADJ EBITDA**  
**19.3% Margin On Net Revenue**  
 +34% Year-over-year

→ **RAPID DIGITAL GROWTH**  
**39% y/y Digital Organic Growth**  
 56% of 1Q Net Revenue Mix

→ **WINNING BIGGER**  
**Two \$10M+ Annual Revenue Wins**  
 Top 25 Client Avg. Net Revenue Of \$6M

### REAFFIRMING 2022 Outlook

**18 – 22%**

NET REVENUE GROWTH

**13 – 17%**

GROWTH EX-ADVOCACY

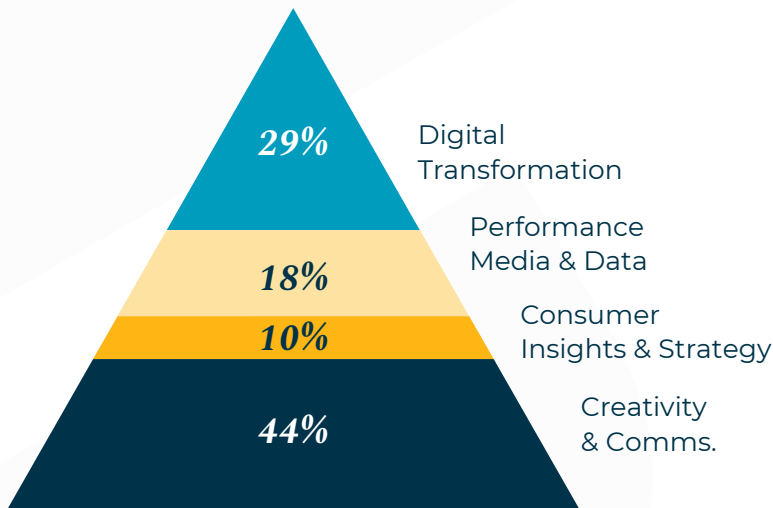
**\$450 – \$480M**

OF ADJUSTED EBITDA

**~30%**

FREE CASH FLOW GROWTH

### 1Q Net Revenue by Principal Capability



### Strategic Acquisitions

**BRAND NEW GALAXY** 100% ACQUISITION

End-to-end e-commerce capabilities, technology & digital content to help brands go Direct To Consumer & win on platforms like Amazon & Walmart. Provides increased scale in Europe

**Dyversity** 100% ACQUISITION  
communications

Leading multi-cultural marketing agency joining Donor Partners Network to scale capabilities across Canada

## 2.7x NET LEVERAGE RATIO\*

\*Net Leverage Ratio calculated as bonds plus revolver balance less cash divided by Pro Forma Last Twelve Months adjusted EBITDA.

Note: All figures are Pro Forma. "Ex-Advocacy" excludes SKDK and Targeted Victory.

For reconciliations and definitions of Non-GAAP Financial Measures please refer to our Earnings Release dated May 6, 2022.