



# Your **Vote** Counts!

**STAGWELL INC.**

2022 Annual Meeting

Vote by June 13, 2022

11:59 PM ET



Broker  
Address 1  
Address 2

Stockholder  
Address

FLASHID-JOB#



1 OF 2  
322,224  
148,294

30#



## You invested in STAGWELL INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on June 14, 2022.**

## Get informed before you vote

View the Annual Report, Notice & Proxy Statement online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 31, 2022. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit [www.ProxyVote.com](http://www.ProxyVote.com), (2) call 1-800-579-1639 or (3) send an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com). If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit **[www.ProxyVote.com](http://www.ProxyVote.com)**

Control # XXXX XXXX XXXX XXXX



### Smartphone users

Point your camera  
here and vote without  
entering a control  
number



### Vote by Mail

Submit with your  
prepaid envelope



### Vote by Phone

800-690-6903



### Vote in Person at the Meeting\*

June 14, 2022  
11:30 AM EDT

Stagwell Inc. Headquarters  
One World Trade Center  
Floor 65  
New York, NY 10007  
Advance Registration Required

\*If you choose to vote these shares in person at the meeting, you must request a "legal proxy." To do so, please follow the instructions at [www.ProxyVote.com](http://www.ProxyVote.com) or request a paper copy of the materials, which will contain the appropriate instructions. Please check the meeting materials for any special requirements for meeting attendance.

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Check this box if you plan to attend the meeting and vote your shares. To ensure entry, you should review the meeting attendance requirements in the proxy statement. ☐

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2022 Annual Meeting  
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**Voting Items****Board  
Recommendations****Voting Options**

1.	Election of Directors		To withhold authority to vote for any individual nominee(s), mark "For All Except" and write the number(s) of the nominee(s) on the line below.				<input checked="" type="checkbox"/> For	<div>For All</div> <input type="checkbox"/>	<div>Withhold All</div> <input type="checkbox"/>	<div>For All Except</div> <input type="checkbox"/>
	Nominees:									
	01	Charlene Barshefsky	04	Mark J. Penn	07	Irwin D. Simon				
	02	Bradley J. Gross	05	Desirée Rogers	08	Rodney Slater				
	03	Wade Oosterman	06	Eli Samaha	09	Brandt Vaughan				
2	Approval of Second Amended and Restated 2016 Stock Incentive Plan.						<input checked="" type="checkbox"/> For	<div>For</div> <input type="checkbox"/>	<div>Against</div> <input type="checkbox"/>	<div>Abstain</div> <input type="checkbox"/>
3	Approval, on an advisory basis, of 2021 compensation of our named executive officers.						<input checked="" type="checkbox"/> For	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4	Ratification of selection of Deloitte & Touche LLP as independent registered public accounting firm for the fiscal year ending December 31, 2022.						<input checked="" type="checkbox"/> For	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
NOTE: Such other business as may properly come before the meeting or any adjournment thereof.										

Under New York Stock Exchange rules, brokers may vote "routine" matters at their discretion if your voting instructions are not communicated to us at least 10 days before the meeting. **We will nevertheless follow your instructions, even if the broker's discretionary vote has already been given, provided your instructions are received prior to the meeting date.**

Signature

Date

FLASHID-JOB#

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322,224  
148,294