

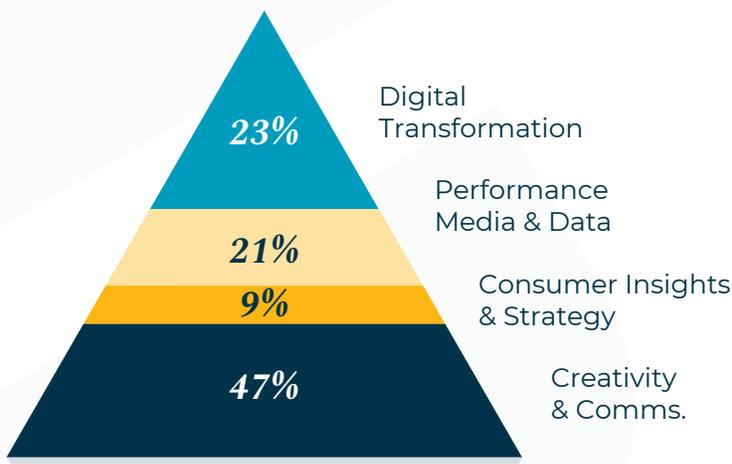
Pro Forma Financial Highlights

Q4 2021	FY 2021
<p>→ \$520M NET REVENUE +10.4% year-over-year (+11.3% organic) +20.2% ex-Advocacy (+21.2% organic)</p>	<p>→ \$1.93B NET REVENUE +16.4% year-over-year (+14.5% organic) +20.0% ex-Advocacy (+18.0% organic)</p>
<p>→ \$104M in ADJ EBITDA 19.9% margin on net revenue -5.1% year-over-year +31.2% year-over-year, ex-Advocacy</p>	<p>→ \$378M ADJ EBITDA MARGIN 19.6% margin on net revenue +19.6% year-over-year +41.4% year-over-year, ex-Advocacy</p>

2022 Outlook

18 – 22% NET REVENUE GROWTH
13 – 17% GROWTH EX-ADVOCACY
\$450 – \$480M OF ADJUSTED EBITDA
~30% FREE CASH FLOW GROWTH

4Q Net Revenue by Principal Capability



Strategic Investments



100% ACQUISITION

Bolsters full-funnel, omnichannel offering in UK & Europe

49% ACQUISITION (now 100% owned)

Investing behind digital transformation & providing certainty around future DAC liability

INSTRUMENT

2.8x NET LEVERAGE RATIO